

Building for the Future

Naming Opportunities at Wartburg

Coming Soon...





Letter from Rev. Dr. Dale & Yvonne Gatz

For over 150 years Wartburg has excelled in caring, first for orphans, and in recent decades for aging people who need care. It has always been a place where care had the feel of family and the compassion that marks rich family life. In our 14 years at Wartburg we saw the beginnings of fresh services, new buildings, and expanded capacity. I am proud to say that same spirit is alive and well as Wartburg moves forward. Please consider helping us grow once again!

Wartburg is excited to announce the **Building for the Future Campaign**. Read on to discover ways to help by remembering and honoring loved ones in a permanent way through generous gifts to name a part of our growing campus. Superior care has marked a century and a half of service, and with your help continued excellence will be assured by implementing a new five-year strategic plan.

One of the buildings in progress, the new Living Center, will be an innovative residence providing care for persons affected by dementia and Alzheimer's. There will be 64 beds designed in four "households" made up of 32 single suites and 32 companion suites. There will be room for group activities such as music therapy to stimulate and enrich residents.

We love the Wartburg and cherish the time we spent there and the opportunity to serve this wonderful community. Please join us, as you are able, to propel Wartburg once again on a strong forward path through participation in the **Building for the Future Campaign!**

With hope and excitement,

Dale and Yvonne Gatz
Former Wartburg President



THE NEW MEMORY CARE LIVING CENTER

The New Living Center will be a state-of-the-art facility that will bring resources and support to those affected by Alzheimer's and dementia related diseases. The building will consist of 64 beds total – 32 single suites and 32 companion suites, 16 beds per household. It will include an event space, music therapy room, and designated areas for service, management, staff, and support spaces.

NAMING OPPORTUNITY	GIFT
Name the Building	\$1 million
Main Lobby	\$100,000
Art Gallery	\$50,000
Digital Memory Boxes	\$45,000
Activity Center	\$25,000
Music Therapy Room	\$25,000
Dining Room	\$75,000
Living Room	\$75,000
Bedrooms (64)	\$15,000 each
Memory Tree Art Installation (4)	\$5,000



THE REHAB AND ADULT DAY CENTER

A 70,000 square foot state-of-the-art center with 50 well-appointed private patient nursing rehabilitation rooms and the largest Medical and Social Model Adult Day Programs in Westchester County.

NAMING OPPORTUNITY	GIFT
Name the Building	\$500,000
Rehab Lobby	\$50,000
Rehab Center Neighborhoods (4)	\$100,000 each
Rehab East Gym	\$150,000
Rehab West Gym	NAMED
Rehab Main Conference Room (the Soundview Room)	\$75,000
Rehab Small Conference Rooms (4)	\$25,000 each
"Next Step Home Apartment" Rehab Center Apartment	\$75,000
Patient Rooms (50)	\$15,000 each
The Adult Day Center Building	\$500,000
Adult Day Lobby	\$100,000
Dining Room	\$75,000
Theater	\$50,000
Terrace	\$25,000
Sensory Room	\$50,000
Sun Room	NAMED
Therapeutic Clinic (Developmentally Disabled)	\$50,000
Wartburg's Institute of Music and Neurological Function Music Studio	\$25,000
The Creative Aging Studio	\$50,000



SENIOR HOUSING/ASSISTED LIVING

Vibrant community living with one- and two-bedroom rentals just minutes away from New York City. Wartburg is a secure, park-like campus where an ever-changing calendar of social and cultural programs and events provides opportunities for our residents to continue activities they have always enjoyed or to try something new.

NAMING OPPORTUNITY	GIFT
Meadowview Assisted Living	
Library (4)	\$15,000 each
Dining Room	\$75,000
Community Room	\$50,000
Gathering Lounge	\$100,000
Friedrichs Housing	
Community Room	\$75,000
Fitness Gym	\$25,000
Terrace & Garden	\$25,000
Library & Computer Room	\$15,000



WARTBURG CAMPUS

Wartburg's gardens fulfill our mission by bringing together nature and nurture, a vital part of the continuum of care that holds our community together. Our historic Chapel is the spiritual center of the Wartburg community, offering opportunities for fellowship, worship and socializing.

NAMING OPPORTUNITY	GIFT
The Wartburg Chapel	
Sacristy	NAMED
Columbarium	\$100,000
Stained Glass Restoration	\$100,000
Bell Tower	\$75,000
The Organ	\$50,000
Pews	\$25,000
Campus Exterior	
Wartburg Garden & Historic Sign	\$50,000
Campus Gardens	\$15,000 each
Tree	\$1,500
Bench	\$2,500
Walking Path Brick	\$300 inscribed



Alumni from the Wartburg Orphan Farm School at their reunion at Wartburg's Fall Festival

Nurturing Mind, Body and Spirit

Ours is a vision of healing and hope upheld through over a century of care that touches on physical, emotional, mental and spiritual health. The Building for the Future Naming Opportunities is a promise kept, reinforcing our commitment to the importance of focusing on all aspects of an individual's health.

At Wartburg, our promise is to provide integrated, comprehensive senior care where loved ones have a warm, caring and safe place to live meaningful lives. Recognizing how we have successfully accomplished this, *US News & World Report* continues to honor us as one of the "Best Nursing Homes in New York State".

Wartburg is a Recognized Service Organization (RSO) recognized by the Lutheran Church – Missouri Synod (LCMS) and affiliated with the Evangelical Lutheran Church in America (ELCA).

Naming Opportunities

Wartburg offers an array of possibilities to participate in **Building for the Future Naming Opportunities**. Long after ceremonies commemorating these special gifts have passed, the name will remain a lasting and appropriate tribute to individuals, families and businesses that support our important work. It is a highly visible example that serves as a lasting encouragement for others to follow.



Benefits and Recognitions

Participation in the **Building for the Future Naming Opportunities** will serve as a living testament to those individuals and groups who support the growth and expansion of our work with older adults, supporting the promise we made over a century ago. We will recognize the contributors with a special dedication ceremony and an appreciation luncheon in their honor. Their names, and their contributions, will be listed in social media, local media and on our website.

Together, we will continue to build for the future, providing the quality of care and life that is the hallmark of Wartburg Senior Living and Healthcare. Thank you for making this possible.



Please help support the Vision 2025 Campaign

Together, we have the opportunity to realize a unique senior community built on life-affirming connections with family and friends, dignity and respect, and a shared sense of meaning and purpose.

I/We would like to make the following gift:

☐ \$2,500 ☐ \$5,000 ☐ \$10,000 ☐ \$25,000 ☐ \$100,000 ☐ Other \$ _____

☐ I have enclosed a check payable to **Wartburg**.

Please charge my credit card: ☐ one-time \$ _____ ☐ monthly* \$ _____

This gift is made in ☐ memory of ☐ honor of _____

Please send acknowledgment to: _____

Address _____

*You may opt out of the Monthly Giving Program at any time.

☐ Please bill my credit card: ☐ AMEX ☐ Mastercard ☐ Visa ☐ Discover

Card Number Exp. (MM/YY) / Zip

Signature _____

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

- ☐ Please send me updates on Wartburg's programs, services and special events.
- ☐ Please contact me about including Wartburg in my estate plans.
- ☐ My employer has a matching gift program.
- ☐ This gift is anonymous.

Gifts to Wartburg are tax-deductible.

Please return with payment information to:
Wartburg Institutional Advancement & Marketing Office
One Wartburg Place • Mount Vernon, NY 10552
For more information contact: **Rose Cappa-Rotunno**
Rcapparotunno@wartburg.org • Tel: 914-513-5179
Fax: 914-664-0191 • wartburg.org



Wartburg